

# Frederick L. Dame

Master Sommelier



**FRED DAME** brings an impressive blend of experience, expertise and enthusiasm to the world of wine and cuisine. He is the first American to have served as President of the Court of Master Sommeliers Worldwide and is currently the President of the Guild of Sommeliers Education Foundation. In his role as Vice-President, Luxury Sales, Foster's Wine Estates Americas he directs the domestic sales of fine wine brands including Etude, Beringer, Penfolds and Stags' Leap.

One of just 105 Americans to have passed the Master Sommelier examination, Fred was the first to successfully pass all three parts in a single year. This feat and his high score won him the coveted Krug Cup of the British Guild of Sommeliers in 1984. Fred founded the American Branch of the Court of Master Sommeliers in 1986 and has played an active role in the expansion of the Master Sommelier program throughout America since that time.

As Cellarmaster of The Sardine Factory in Monterey, California, for twelve years, Fred created a wine list that won the Wine Spectator Grand Award and turned the restaurant into a wine destination restaurant of world renown. He was awarded the Antonin Careme Medal and was made a Supreme Knight of the Knights of the Vine in 2000. He was elected to the prestigious National Restaurant Association College of Diplomates in 2004. In 2006 he received Santé magazine's Wine Professional of the Year as well as Starwine's Lifetime Achievement Award.

A sixth generation Californian, Fred graduated from Washington and Lee University with a degree in journalism and communications. A European trip after high school piqued his curiosity about wine and food. Since then, he has applied his considerable persuasive skills to the service and appreciation of fine wine.

