



Sun Valley Center for the Arts **Wine Auction**

SUPPORTING THE ARTS AND EDUCATION

July 22-24, 2010

Vintner Donation Form **Due date • April 23, 2010**

Greetings from the Sun Valley Center for the Arts! Excitement is mounting for the 29th Annual Sun Valley Center for the Arts Wine Auction, to be held July 22-24, 2010, in beautiful Sun Valley, Idaho. We would be grateful for your participation in the Wine Auction and recognize that you will be an important part of our success in supporting the many cultural and educational programs The Center offers to the children, families and adults in our community and beyond!

To ensure the highest quality experience for our patrons and participating wineries, we request that attending wineries be represented by the principals, owners, or winemakers personally. This makes the weekend truly special for everyone, guarantees the success of this event and maximizes lot prices. The Sun Valley Center for the Arts Wine Auction has a limited number of trade tickets available to winery owners, principals, and winemakers who generously donate auction items in a timely manner. Additional tickets are available and we recommend purchasing tickets early as all events sell out quickly.

DEADLINE FOR DONATIONS

We request that this donation form be received back in the Wine Auction office no later than Friday, April 23rd to ensure inclusion in the catalog. Donation commitments received after April 23rd will be listed by addendum only and therefore may not get the marketing and attention they deserve.

PLEASE FAX OR MAIL ONE COPY OF THIS FORM DIRECTLY TO YOUR IDAHO DISTRIBUTOR AND ONE TO THE WINE AUCTION OFFICE!

We want to be sure your distributor is aware of your generous donation.

You may fax your completed form to the Wine Auction office at (208) 726-2344 or mail it to us:
Attn: Wine Auction Donations, Sun Valley Center for the Arts, P.O. Box 656, Sun Valley, ID 83353.

We will confirm receipt of your donation. If you do not hear from us, please call. If you have questions about the Wine Auction or this form, please call the Wine Auction Office at (208) 726-9491
Christl Holzl, Wine Auction Director ext. 15 or Emilee Farber, Wine Auction Coordinator ext. 22.

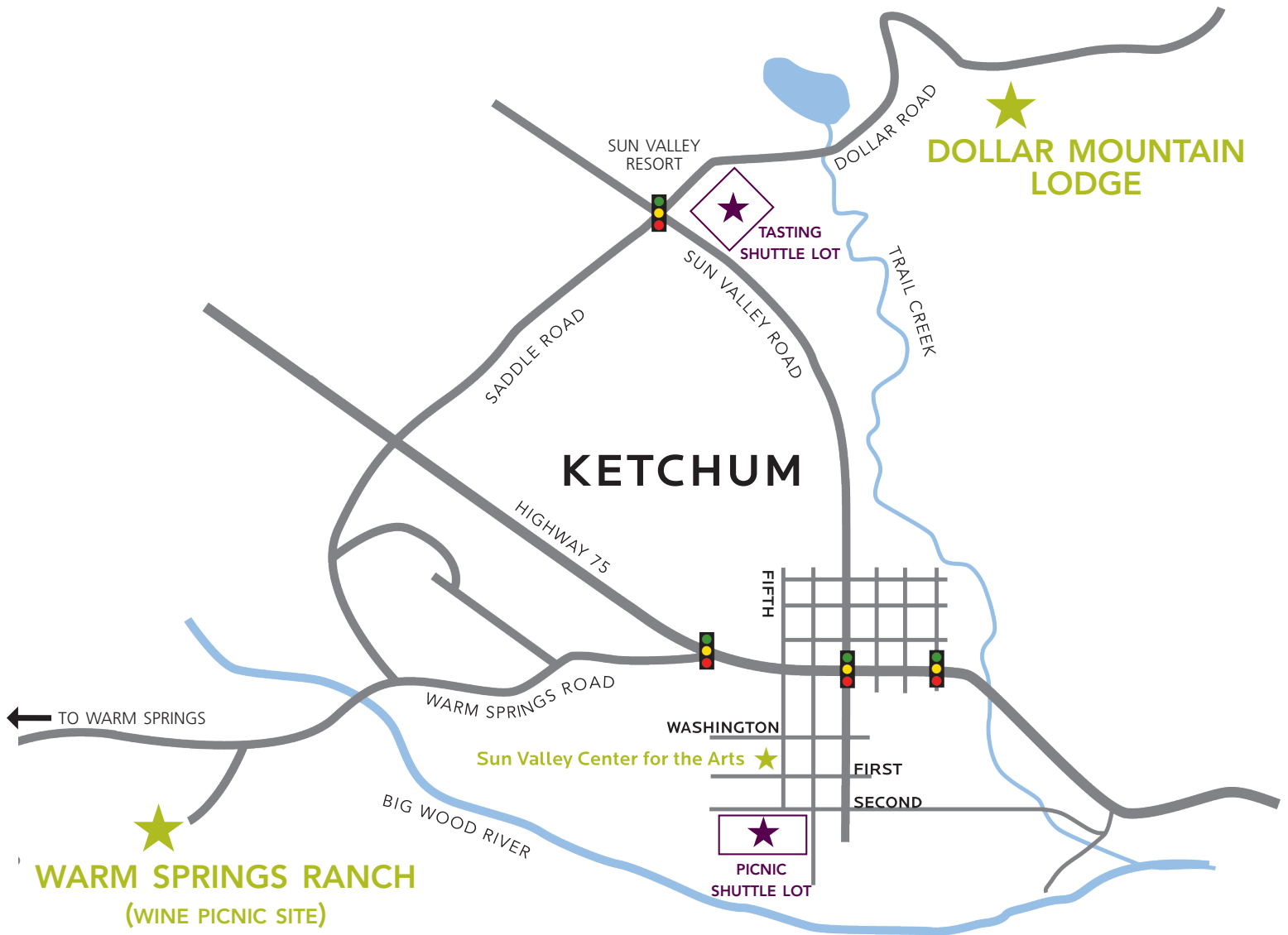
PLEASE FILL IN ALL BLANKS AND PRINT CLEARLY.

Thank you very much for your support of the Sun Valley Center for the Arts!
We look forward to celebrating with you in Sun Valley this summer.



Sun Valley Center for the Arts Wine Auction

2010 EVENT LOCATIONS



Sun Valley Center for the Arts Wine Auction

Winery Name _____

Contact Person _____ Title at Winery _____

Mailing Address _____ City/State _____ Zip Code _____

Phone _____ Fax _____

Email _____ Website _____

Marketing Contact _____ Phone _____ Email _____

Idaho Distributor (or "None") _____

* Please update any incorrect information above.

YES, we will attend the Auction.

We will not attend, but will donate to the Auction.

Who will be attending? 1. _____

2. _____

How would you like your name and your winery name to appear in the catalog? _____

If possible, please supply us with digital images of your bottles, labels or winery (300 dpi resolution jpg).

Email or send on CD to Kristine Bretall, Marketing Director, kbretall@sunvalleycenter.org by June 1, 2010.

How will you ship your Auction wines for each of the events?

Shipping: Upon receipt of this donation form, we will send you printed labels to identify your wines for shipping and handling. If you check Idaho Distributor below, please designate if you want your inventory pulled from their supply, shipped on their truck, or shipped directly to them via UPS, FedEx, etc.

Please send donations to one of the following NO LATER THAN JUNE 5, 2010.

Sun Valley Center
Attn: Wine Auction
191 Fifth Street East
Ketchum, ID 83340

We will bring all wines
for all events

Idaho Distributor

name _____

Pull donations from distributor supply.

We will ship directly to our distributor.

We will ship on our distributor's truck.

Hayden Beverage
250 Northwood Way
Ketchum, ID 83340

Sun Valley Center for the Arts

Shipping: 191 Fifth Street East, Ketchum, Idaho 83340 • **USPS:** P.O. Box 656, Sun Valley, Idaho 83353
Phone (208) 726-9491 • Fax (208) 726-2344 • www.sunvalleycenter.org

750 Stars

This auction lot will consist of an incredible collection of 750ml bottles from every winery participating in the wine auction weekend. Please note the bottle or bottles you will include in this "750 Stars" and be part of one of the most successful wine lots at the auction . . . and have your wine become a part of our patron's new cellar-stash!

Quantity	Name of Wine	Vintage	Retail Value (important!)
() x 750ml			
() x 750ml			
() x 750ml			

Auction Donation

Please attach any additional information that helps to describe your wine. If your donation includes items other than wine (i.e. winery tours, luncheons, dinners), please attach pertinent information and images. The more information we have, the better we can market your donation. Large format library wines and verticals are our best sellers!

Quantity	Name of Wine	Vintage	Retail Value (important!)

Winery Stay/Dinner/Travel Packages: Please describe your package donation. Attach another sheet if necessary.

Other Donations: Please describe. Attach another sheet if necessary.

Sun Valley Center for the Arts

Shipping: 191 Fifth Street East, Ketchum, Idaho 83340 • **USPS:** P.O. Box 656, Sun Valley, Idaho 83353
Phone (208) 726-9491 • Fax (208) 726-2344 • www.sunvalleycenter.org

Auction Dinner Wines (to be poured during the Auction Dinner)

Quantity	Name of Wine	Vintage	Retail Value (important!)

Picnic Wines (to be poured at the picnic concert event) Please note that those donating wine to the Picnic Concert will receive trade tickets to this event.

Quantity	Name of Wine	Vintage	Retail Value (important!)

Trade and Public Wine Tasting (we advise bringing 6-8 bottles of each varietal presented). In lieu of a booth fee, wineries wishing to participate in the tasting **MUST** contribute a donation to the Auction.

Quantity	Name of Wine	Vintage	Retail Value (important!)

Please note: The Trade Tasting begins at 11:30 am. The Tasting is open to the public beginning at 12:30 pm.

- We will participate in the Tasting and pour with our distributor _____
- We will participate in the Tasting but do not have an Idaho distributor. **I agree to arrive at the tent no later than 10:30 am to ensure a space and set up.**

Please fax or mail one copy to the Sun Valley Center for the Arts Wine Auction AND to your distributor by April 23, 2010.

Thank you! We appreciate your participation.

Christl Holzl, Wine Auction Director, cholzl@sunvalleycenter.org
Emilee Farber, Wine Auction Coordinator, efarber@sunvalleycenter.org

Sun Valley Center for the Arts

Shipping: 191 Fifth Street East, Ketchum, Idaho 83340 • **USPS:** P.O. Box 656, Sun Valley, Idaho 83353
Phone (208) 726-9491 • Fax (208) 726-2344 • www.sunvalleycenter.org



Sun Valley Center for the Arts Wine Auction

SUPPORTING THE ARTS AND EDUCATION

JULY 22-24, 2010

**Winery owners and winemakers are invited to be our guests
on Friday, July 23rd for one of the following Sun Valley Vintner Adventures!**

Bald Mountain Lunch

Join us at the **River Run Chair Lift** at 11:30 am on Friday. From there we will sweep you up Bald Mountain for a sumptuous lunch on the deck of panoramic Lookout Restaurant. After lunch, explore Bald Mountain and enjoy a scenic ride down. For experienced mountain bikers, mountain bikes are available for rent at the bottom of River Run and can be attached to the chair lift for the ride up. The ride down is quite technical so use your best judgment!

Fly Fishing in Our Scenic Waters

Join us for a day of guided intermediate to advanced fly fishing. Bring or rent your own gear. Meet early Friday morning (time to be announced) at the Picnic Shuttle Lot. From there, your guide will take you to a favorite fishing spot. Picnic lunch will be provided.

Wine Auction Vintner Adventure

YES, we would like to participate in ONE of the following Vintner Adventures.

Winery Name _____

Bald Mountain Lunch _____
of participants

Fly Fishing _____
of participants

Name of Participant	Title at Winery	Phone	Email
---------------------	-----------------	-------	-------

Name of Participant	Title at Winery	Phone	Email
---------------------	-----------------	-------	-------

Name of Participant	Title at Winery	Phone	Email
---------------------	-----------------	-------	-------

**Please return your reservation along with your donation forms by April 23, 2010.
After this date, we will not be able to accept reservations for vintner adventures. Thank you.**

Questions? Call Christl Holzl, Wine Auction Director at (208) 726-9491 ext.15

Sun Valley Center for the Arts

Shipping: 191 Fifth Street East, Ketchum, Idaho 83340 • **USPS:** P.O. Box 656, Sun Valley, Idaho 83353
Phone (208) 726-9491 • Fax (208) 726-2344 • www.sunvalleycenter.org